

## **Children's Web Site Privacy Notice**

### **Children's Information May be Received and Retained with Consent, but No Third Party Sharing**

The internet, as a widespread and often readily available resource, presents a host of possibilities and challenges for young users. We understand this, and are committed to providing an online experience for children that is safe and rewarding. In accordance with the Children's Online Privacy Protection Act (COPPA), we strive to safeguard the privacy of children who visit our Web site. Personal information is defined under COPPA as "individually identifiable information," information that helps others to identify a particular person. The following is information about data we may collect, how we use it, who has access to it, and what parents' and legal guardians' rights are with regard to the collection, storage, and use of their child's personal information.

Visitors to our Web site under age 13 are for the most part free to access the various features our site offers without disclosing any personal information. From time to time, however, we offer interactive programs and activities that may require children to disclose personal information in order to participate. We may also request personal information for demographic interests and research to help us provide for our parents and children. Children will not be required to disclose any more personal information than is reasonably necessary to participate in a program or activity. The information required may include the child's Name, email address, age, mailing address, along with other personal data.

Before children under age 13 will be permitted to disclose personal information to participate in any programs or activities, we require consent from a parent or legal guardian. In order to do this, we will ask the child to provide his or her first and last name and email address, as well as the email address of a parent or legal guardian. With this information, we will email the parent or legal guardian and request consent for the collection and use of the child's personal information. Parents or legal guardians may give their consent by completing an attached consent form and returning it by mail or facsimile. Parents or legal guardians may also choose to give consent simply by emailing us directly. If parents or legal guardians choose this option, we will verify their emailed consent by follow up letter, telephone call, or email. Once consent is given, the child will be permitted to participate.

Parents or legal guardians who provide consent to the collection and use of their child's personal information may revoke that consent at any time. They may also review and edit their child's information and request that information be deleted at any time. Parents or legal guardians who have any other questions or concerns about our privacy policy, who wish to revoke consent to the collection and use of their child's information and stop all future collection of that information, or who wish to review and/or delete their child's information may contact NAME OF CONTACT OPERATOR, our Web site contact operator, by email at [email@email.com](mailto:email@email.com), by telephone at TELEPHONE NUMBER, or by mail at MAILING ADDRESS. Parents or legal guardians must also verify their identity

and relationship to the child by providing their Name, Address, and Stated Legal Relationship to the Child.

The following is a list of all our Web site operators that may be collecting or maintaining personal information from children. LIST ALL OPERATOR NAMES HERE

#### Cookies

Besides sponsoring programs that may require the disclosure of personal information for participation, we may also use special technology called “cookies.” Cookies are text files that contain pieces of information that a Web site transfers to an individual’s hard disk. They can be useful for record-keeping purposes and help us to tailor our Web site to the interests and needs of our visitors. Cookies may also be used to increase session security. We do not in any way use this information to personally identify individual users.